



## **Leasys Luxembourg appoints its new Business Development & Marketing Director**

- **Grégory Lagaude is appointed Business Development & Marketing Director of Leasys Luxembourg to support the company's strong local ambitions.**
- **He succeeds Frédéric Henry, who has decided to pursue a new professional and family project abroad.**

Leudelange, March 3, 2026. Leasys, a specialist in automotive leasing and car rental, jointly owned by Stellantis and Crédit Agricole Personal Finance & Mobility, announces the appointment of its new Business Development & Marketing Director in Luxembourg, Grégory Lagaude.

Grégory Lagaude brings extensive experience in the automotive leasing sector in France and has built a solid career with major industry players. After beginning his career at Arval – BNP Paribas Group, where he supported the BNP Paribas network and contributed to commercial development, he continued his professional path at LeasePlan, successively holding several strategic roles related to sales and national partnerships. Most recently, he managed commercial teams at Ayvens, formerly LeasePlan. This diverse journey, deeply rooted in the leasing and mobility ecosystem, gives him recognized expertise that he will now put at the service of Leasys Luxembourg.

In his new role, Grégory Lagaude will be responsible for leading the commercial and marketing teams to support the expansion of Leasys Luxembourg in a rapidly evolving market. He will also focus on delivering comprehensive, innovative, and accessible mobility solutions to all clients and partners — whether professionals or private individuals — while keeping service quality and customer satisfaction at the center of all activities.



*"Taking on commercial responsibility for Leasys in Luxembourg is as stimulating as it is inspiring. I look forward to working closely with the local teams, clients, partners, and suppliers to contribute to Leasys' development and deliver an exemplary customer experience. I join the company with a shared DNA, shaped by common professional paths within the same group, and I am committed to applying this culture and vision to fuel our growth,"* declares Grégory Lagaude, Business Development & Marketing Director of Leasys Luxembourg.

*"We sincerely thank Frédéric Henry for his commitment, his unique energy, and the successes he contributed to building over the past years in Luxembourg. We wish him all the best in his family project abroad. I am delighted to welcome Grégory, who continues the strong foundation already in place while bringing new momentum to support an ambitious acceleration phase for Leasys Luxembourg. With his experience, we aim to maintain our growth dynamic and become the market reference, in line with our Group's ambitions and our strategic projects in the Grand Duchy. Our priority remains clear: offering our clients and partners high-performance, innovative, simple, and high-quality mobility solutions,"* states Joel Fernandes, Managing Director of Leasys Luxembourg.





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### **À propos de Leasys**

Leasys, a joint venture between Stellantis and Crédit Agricole Consumer Finance, offers mobility solutions which range from medium and long-term rentals to management systems for company fleets, guaranteeing efficient, rational, safe and sustainable mobility. Created out of the merging of two leading companies in the sector, Leasys and Free2Move Lease, the new company has established itself as a pioneer of the new idea of fluid, integrated and global mobility designed for individuals, professionals and companies of all sizes. Leasys boasts of a managed fleet of 950,000 vehicles which is already operational in 11 European countries: Italy, Spain, France, UK, Germany, Belgium, Netherlands, Portugal, Poland, Luxembourg and Austria.

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