

FOR IMMEDIATE RELEASE

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LEASYS UK SEES GROWTH FOR FOURTH CONSECUTIVE YEAR

LEASYS

- **Leasys rises to 16th position in influential FN50 2020 rankings**
- **Fleet size increased by 23 per cent to 16,461 vehicles**
- **Leasys Miles now extended to include the Fiat 500X Sport and 500 and 500C Mild Hybrid Launch Editions**

Leasys, one of the fastest growing UK contract hire companies, has continued its record of success rising to 16th position in the FN50 2020 list of the nation's biggest and most successful contract hire & leasing companies. Four years of consecutive growth has seen Leasys rise 15 places in the rankings.

This year Leasys UK, the contract hire division of Fiat Chrysler Automobiles Bank (FCA Bank) which represents the Fiat, Abarth, Alfa Romeo, Jeep, Fiat Professional and Maserati brands, has introduced a slew of new products which has ensured its continued growth. In spite of the challenges 2020 has thrown up, Leasys UK has grown by 23 per cent so far taking its fleet size to 16,461 vehicles, its largest in history.

The introduction of innovative products such as Leasys Miles, based on a pay-as-you-go concept and launched on the Fiat 500 Mild Hybrid, has ensured that the company continues to offer relevant products that appeal to vehicle buying consumers. The popularity of Leasys Miles has led to its expansion across the Fiat range, with it now being available on the Fiat 500X Sport for £149 per month*, the range topping 1.0-litre 500 and 500C Mild Hybrid Launch Editions for £139 per month* and £199 per month respectively, as well as for £99 per month* on the 1.0-litre Fiat 500 Mild Hybrid Lounge.

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Sebastiano Fedrigo, managing director Leasys UK commented; “The ability to adapt to a rapidly changing marketplace has been a key element in Leasys’ continued growth in 2020. While this year has had its share of challenges, Leasys has been able to adapt its offering and support our customers and retailers by introducing innovative new products.”

“This unprecedented year has seen us introduce Job Loss Protection, to give customers greater peace of mind when leasing their new vehicle. While with Leasys Miles, we have reinvented the traditional car lease model to offer customers an affordable way to access some of our most popular vehicles, that means they simply pay proportionally for how far they drive.”

“2020 has also seen a greater focus on how we work with our retail network, which will culminate in the introduction of two new products before the end of the year including Clickar the proprietary online auction website where the network can purchase our vehicles for no fees online. These will make sourcing used vehicles from Leasys easier than ever before and set us up for an even stronger start to the new year.”

ENDS

Notes to Editors:

*Personal Contract Hire monthly payment based on a 4 year contract term with one month initial rental, no charge for the first 500 miles and 19.2p per mile invoiced monthly on top of the rental fee thereafter. Full terms and conditions apply.

Leasys

A key player in Italy in the market for contract hire and automotive services, Leasys S.p.A is a wholly-owned company of the FCA Bank Group, a joint venture between Fiat Chrysler Automobiles and Crédit Agricole. Started in September 2001, Leasys currently manages a fleet of over 150,000 vehicles (cars and commercial vehicles featuring all makes, including many Fiat Chrysler Automobiles brands) which targets large companies, small and medium businesses, public administration, professionals and private individuals. Through Clickar, Leasys is also among the top Italian companies in the used corporate auto sales market. www.leasys.com - www.clickar.biz

Leasys UK established in 1996 and part of FCA Bank S.p.A., have been providing a range of

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personal and business contract hire and related services for FCA customers.

FCA BANK

FCA Bank is a financial institution engaging mainly in car financing, with the objective of meeting all mobility requirements. It is an equally-held joint venture of FCA Italy, a company of global car manufacturer Fiat Chrysler Automobiles, and Crédit Agricole Consumer Finance, a leader in consumer credit. The company provides financial products to support the sales of prestigious car brands in Europe. Loan and leasing financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank SpA has a presence in 17 European countries and in Morocco, directly or through subsidiaries. At 30 June 2017, FCA Bank had a credit portfolio of €22.7 billion.

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